

PRIVACY POLICY

Firsttake is committed to protecting your privacy. Please read this following to learn more about our privacy policy

What we collect and what we use it for?

The personally identifiable information we gather from you when you register or when an order is placed with us, will only be used to help us serve you. It will be used to process your orders, personalize your gift purchasing experience on Firsttake and enable us to send you reminder emails when important gift buying days are approaching. If you send us an email, we will retain the content of your email and your email address to respond to your message and handle any follow up.

You are able to withhold all personal information that is not required to complete the order transaction. We do not collect any sensitive personal information in line with the Data Protection Act 1998. Personal information will only be held for as long as it is needed for the purpose it was collected. You will be informed if at any time Firsttake intends to transfer personal information outside the European Economical Area.

What information do we share?

Information about our customers is an important part of our business. Firsttake will not sell, trade or rent your personal information to others, but we may choose to do so in the future with trustworthy third parties.

We will only share the minimum amount of information about you with our direct suppliers to allow them to complete your transaction. This information DOES NOT include any of your gift recipient profile or diary information or your own personal details. If you do not wish us to do so you can tell us by sending an email to info@firsttake.co.uk.

We work with other companies to perform functions on our behalf and may require to share the personal information we learn from you with other parties in the following situations:-

Agents. Examples include fulfilling orders, delivering items, sending postal mail and e-mails, processing credit card payments and providing customer services. Such companies will have access to personal information needed to perform these functions and only have access to information required for that purpose and may not use it for any other purpose.

Promotional Offers: Other companies sometimes ask us to market their products and/or services on our site and we sometimes send these offers to our customers on behalf of these other businesses. When we do this, we do not give that business your name and address. If you don't want to receive such communication, please let us know by un-ticking the box at [Your details].

Subsidiaries and strategic partners: We share certain information with subsidiaries under our control and also with affiliated businesses but we only share customer information relating to a transaction with that business.

Business transfers: We are continually trying to expand and improve our business and we may sell or buy businesses or assets in these transactions. Customer information is generally one of the transferred business assets in these situations and in the event Firsttake or substantially all of its assets are acquired, customer information may be one of the transferred assets.

We require those companies to comply with our privacy policy, and they may not use it for any other purposes and are required to process the data in accordance with the UK's Data Protection legislation. We may also require to release information where required to do so by law.

Security

All information is received by us and retrieved using secure technology. In order to provide a safe and secure environment for your personal information we use up to date technology with a view to protecting that information against loss, misuse or unauthorized alteration. We only allow authorized personnel access to personal information you provide.

You can access your personal information from the Members' Homepage after logging on to the site using your user name and password. If the information we hold is inaccurate or out of date it can be amended either directly by clicking "My Details" on your Members' Homepage or by contacting Firsttake Customer Care team at info@firsttake.co.uk. Your username cannot be changed and your password can only be amended by the Customer Care team.

Cookies

Cookies are small pieces of information that are stored on your computer's hard drive by your browser. Our cookies do not contain any personally identifying information but allow us to provide features to make shopping on our website easier. Most browsers allow the cookie function to be turned off. To do this, look at the help menu on your browser.

In summary

We are committed to protecting your privacy. We use the information we collect on the site to make shopping at Firsttake possible and to enhance your overall shopping experience.

Your consent

By using our Web site, you consent to the collection and use of this information by Firsttake. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it.